

Cory Bergeron BIO

Cory Bergeron is a sales expert, product growth architect, keynote speaker, and business strategist with over 30 years of experience crafting sales messages, building brands, scaling offers and building the machines behind them.

Known to millions as the face of over 300 products on national television, Cory has personally generated hundreds of millions in sales for iconic brands like Apple, Dyson, Sony, Disney, Microsoft, Nintendo, GoPro, Beats and dozens more. He built a reputation as one of the most trusted and successful on-camera sales experts in live television history. His unique knowledge of customer psychology and his best-selling book, *Thousands Per Minute*, made him a go-to source for selling products through the lens.

After founding, scaling and selling a video production and digital marketing agency, focused on high-impact sales strategy in a digital environment, Cory transitioned into the operational side of business growth. He became the partner and president of a premium business mastermind, where he spent 3 years hosting live & digital events and architecting business strategy and client experiences for 150+ entrepreneurs generating \$5M–\$100M/year in revenue.

Today, Cory helps high-performing founders and teams focus their efforts, build scalable business models, and refine the leadership required to grow without chaos. His rare blend of sales expertise, media savvy, operational insight, and stage presence makes him a sought-after advisor for businesses ready to expand what's possible.

Based in Tampa, Florida, Cory continues to serve high-performing founders as a strategic advisor, speaker and architect of scale—bringing the same clarity, creativity, and presence that made him a household name.

He's also a proud husband, father of four, and avid outdoorsman.